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For convenience we let p = 18/38 and q = 1 - p = 20/38. For integers $0 \le k \le 40$, let P_k be the probability such that the player, having \$k, reaches \$40 before he goes bankrupt. We see that $P_0 = 0$ since it is the case where the player is bankrupt hence cannot continue gambling, and $P_{40} = 1$ since it is the case where the player has already reached his goal. Note that P_k only depends on how much money the player has, regardless of how long the player has been playing roulette. Then for integers $1 \le k < 40$ we have the following relation

$$\mathsf{P}_k = \mathsf{p}\mathsf{P}_{k+1} + \mathsf{q}\mathsf{P}_{k-1}$$

since each time the player bets a dollar, the player will earn \$1 and become having (k+1) with probability p, or lose \$1 and become having (k-1) with probability q. With the observation that p + q = 1 we can rewrite the relation in the following form

$$(\mathbf{p}+\mathbf{q})\mathbf{P}_{\mathbf{k}} = \mathbf{p}\mathbf{P}_{\mathbf{k}+1} + \mathbf{q}\mathbf{P}_{\mathbf{k}-1} \qquad \Rightarrow \qquad \mathbf{P}_{\mathbf{k}+1} - \mathbf{P}_{\mathbf{k}} = \frac{\mathbf{q}}{\mathbf{p}}(\mathbf{P}_{\mathbf{k}} - \mathbf{P}_{\mathbf{k}-1}).$$

Then we can observe that

$$P_{2} - P_{1} = \frac{q}{p}(P_{1} - P_{0}) = \frac{q}{p}P_{1}$$

$$P_{3} - P_{2} = \frac{q}{p}(P_{2} - P_{1}) = \left(\frac{q}{p}\right)^{2}P_{1}$$

$$\vdots$$

$$P_{k+1} - P_{k} = \frac{q}{p}(P_{k} - P_{k-1}) = \left(\frac{q}{p}\right)^{k}P_{1}$$

which, with telescoping sum and geometric series, implies

$$P_{k} = P_{1} + \sum_{i=1}^{k-1} (P_{i+1} - P_{i}) = P_{1} + \sum_{i=1}^{k-1} \left(\frac{q}{p}\right)^{i} P_{1} = \sum_{i=0}^{k-1} \left(\frac{q}{p}\right)^{i} P_{1} = \frac{1 - (q/p)^{k}}{1 - q/p} P_{1}.$$

Plugging in k = 40 implies

$$1 = P_{40} = \frac{1 - (q/p)^{40}}{1 - q/p} P_1$$

hence

$$P_{20} = \frac{1 - (q/p)^{20}}{1 - q/p} P_1 = \frac{1 - (q/p)^{20}}{1 - q/p} \cdot \frac{1 - q/p}{1 - (q/p)^{40}} = \frac{1 - (q/p)^{20}}{1 - (q/p)^{40}}$$
$$= \frac{1 - (20/18)^{20}}{1 - (20/18)^{40}}$$

which is by definition the probability of player starting at \$20 reaching \$40 without going bankrupt.